

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KCNC TV

INVOICE

For: CROSSROADS GPS(303502)  
1401 New York Ave NW  
Washington, DC 20005-2102

Account Exec: NICOLE ELIE POL  
Office: GWTS-PH  
Contract Num: 1181-63466  
Contract Dates: 10/29/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / / 1301

Invoice Num: 1181-435311  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 1 of 8

**PAY BY** 12/11/2012  
Net 30 days

In Account With: CROSSROADS MEDIA(27783)  
66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
ATTN:Accounts Payable

Product Desc: EST #1301 :60S

Broadcast airtimes represented are reported to the nearest minute.  
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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
1	POST AFC FOOTBALL NEWS		11/04/2012-11/04/2012		.....S		60	1	4,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		.....S		1		4,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su	05:46 PM		USPRTV22GPH	60	4,000.00				
2	NEWS 4 AT 5P - SATURDAY		11/03/2012-11/03/2012		.....S.		60	1	1,500.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		.....S.		1		1,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa	05:39 PM		USPRTV22GPH	60	1,500.00				
3	CSI MIAMI		11/03/2012-11/03/2012		.....S.		60	2	1,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		.....S.		1		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa				60			1,000.00	Preempted	
11/03/2012	Sa	11:57 PM	11/03/2012	USPRTV22GPH	60	1,000.00	1,000.00		Makegood in 23:00:00-24:00:00	
4	NEWS 4 THIS MORNING		11/04/2012-11/04/2012		.....S		60	1	1,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		.....S		1		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su	07:17 AM		USPRTV22GPH	60	1,000.00				

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Invoice Num: 1181-435311  
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In Account With: CROSSROADS MEDIA(27783)  
66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
ATTN:Accounts Payable

Product Desc: EST #1301 :60S

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5	NEWS 4 EARLY 5:28-6:00AM	10/29/2012-11/01/2012	M . . T . . .	60	2	1,600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M . . T . . .	2	1,600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:57 AM		USPRTV22GPH	60	1,600.00			
11/01/2012	Th	05:51 AM		USPRTV22GPH	60	1,600.00			
6	NEWS 4 EARLY 5:28-6:00AM	11/05/2012-11/05/2012	M . . . . .	60	1	1,600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M . . . . .	1	1,600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	05:50 AM		USPRTV22GPH	60	1,600.00			
7	NEWS 4 TODAY	10/29/2012-11/01/2012	M . W T . . .	60	3	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M . W T . . .	3	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:27 AM		USPRTV22GPH	60	2,000.00			
10/31/2012	We	06:21 AM		USPRTV22GPH	60	2,000.00			
11/01/2012	Th	06:21 AM		USPRTV22GPH	60	2,000.00			
8	NEWS 4 TODAY	11/05/2012-11/05/2012	M . . . . .	60	1	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M . . . . .	1	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:20 AM		USPRTV22GPH	60	2,000.00			

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Customer Order:  
Linked Order:  
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Invoice Num: 1181-435311  
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9	NEWS 4 EARLY 5-5:28AM	10/30/2012-10/31/2012	. T W . . . .	60	2	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T W . . . .	2	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	05:20 AM		USPRTV22GPH	60	1,200.00			
10/31/2012	We	05:19 AM		USPRTV22GPH	60	1,200.00			
10	NEWS 4 EARLY 5-5:28AM	11/05/2012-11/05/2012	M . . . . .	60	1	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M . . . . .	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	05:20 AM		USPRTV22GPH	60	1,200.00			
11	LATE NEWS M-SU	10/29/2012-11/04/2012	M . W T F . S	60	5	10,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M . W T F . S	5	10,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	10:33 PM		USPRTV22GPH	60	10,000.00			
10/31/2012	We	10:23 PM		USPRTV22GPH	60	10,000.00			
11/01/2012	Th	10:14 PM		USPRTV22GPH	60	10,000.00			
11/02/2012	Fr	10:23 PM		USPRTV22GPH	60	10,000.00			
11/04/2012	Su	10:33 PM		USPRTV22GPH	60	10,000.00			
12	LATE NEWS M-SU	11/05/2012-11/05/2012	M . . . . .	60	1	10,000.00			

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M . . . . .		1		10,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	10:23 PM		USPRTV22GPH	60	10,000.00			
13	LATE SHOW WITH DAVID LETTERMAN		10/30/2012-11/01/2012		. T W T . . .		60	3	4,000.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			. T W T . . .		3		4,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	11:01 PM		USPRTV22GPH	60	4,000.00			
10/31/2012	We	11:04 PM		USPRTV22GPH	60	4,000.00			
11/01/2012	Th	11:29 PM		USPRTV22GPH	60	4,000.00			
14	DR PHIL		10/30/2012-11/01/2012		. T W T . . .		60	3	4,000.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			. T W T . . .		3		4,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	04:13 PM		USPRTV22GPH	60	4,000.00			
10/31/2012	We	04:11 PM		USPRTV22GPH	60	4,000.00			
11/01/2012	Th	04:15 PM		USPRTV22GPH	60	4,000.00			
15	CBS4 NEWS AT 6		10/29/2012-10/31/2012		M T W . . . .		60	4	6,000.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			M T W . . . .		3		6,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:27 PM		USPRTV22GPH	60	6,000.00			
10/30/2012	Tu	06:25 PM		USPRTV22GPH	60	6,000.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/31/2012	We				60			6,000.00	Preempted
	11/01/2012	Th	06:28 PM	10/31/2012	USPRTV22GPH	60	6,000.00	6,000.00		Makegood
16	NEWS 4 AT 5 PM		10/29/2012-10/31/2012		M T W . . . .		60	3	6,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W . . . .		3		6,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	05:20 PM		USPRTV22GPH	60	6,000.00			
	10/30/2012	Tu	05:21 PM		USPRTV22GPH	60	6,000.00			
	10/31/2012	We				60				Credit
17	THE EARLY SHOW		10/29/2012-11/01/2012		M T W T . . .		60	6	1,700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W T . . .		4		1,700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	08:57 AM		USPRTV22GPH	60	1,700.00			
	10/30/2012	Tu				60			1,700.00	Preempted
	10/31/2012	We				60			1,700.00	Preempted
	11/01/2012	Th	08:21 AM		USPRTV22GPH	60	1,700.00			
	11/01/2012	Th	08:39 AM	10/31/2012	USPRTV22GPH	60	1,700.00	1,700.00		Makegood
	11/05/2012	Mo	08:29 AM	10/30/2012	USPRTV22GPH	60	1,700.00	1,700.00		Makegood
18	CBS4 NEWS AT 630PM		10/29/2012-11/01/2012		. T W T . . .		60	3	6,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		. T W T . . .		3		6,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/30/2012	Tu	06:43 PM		USPRTV22GPH	60	6,000.00			

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	10/31/2012	We	06:42 PM		USPRTV22GPH	60	6,000.00			
	11/01/2012	Th	06:41 PM		USPRTV22GPH	60	6,000.00			
19	NEWS 4 AT NOON		10/29/2012-10/31/2012		M . W . . . .		60	2	3,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M . W . . . .		2		3,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	12:22 PM		USPRTV22GPH	60	3,000.00			
	10/31/2012	We				60				Credit
20	LET'S MAKE A DEAL		10/29/2012-10/31/2012		M T W . . . .		60	8	2,400.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W . . . .		3		2,400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo				60			2,400.00	Preempted
	10/29/2012	Mo	03:21 PM	10/29/2012	USPRTV22GPH	60	1,200.00	1,200.00		Makegood in JEFF PROBST SHOW
	10/29/2012	Mo	03:49 PM	10/29/2012	USPRTV22GPH	60	1,200.00	1,200.00		Makegood in JEFF PROBST SHOW
	10/30/2012	Tu				60			2,400.00	Preempted
	10/30/2012	Tu	12:07 AM	10/30/2012	USPRTV22GPH	60	1,600.00	1,600.00		Makegood in LATE LATE SHOW WIT
	10/31/2012	We				60			2,400.00	Preempted
	10/31/2012	We	12:06 AM	10/30/2012	USPRTV22GPH	60	1,600.00	1,600.00		Makegood in LATE LATE SHOW WIT
	11/01/2012	Th	12:06 AM	10/30/2012	USPRTV22GPH	60	1,600.00	1,600.00		Makegood in LATE LATE SHOW WIT
21	RACHEL RAY		10/29/2012-11/01/2012		M T W T . . .		60	5	4,000.00	

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KCNC TV

INVOICE

For: CROSSROADS GPS(303502)  
1401 New York Ave NW  
Washington, DC 20005-2102

Account Exec: NICOLE ELIE POL  
Office: GWTS-PH  
Contract Num: 1181-63466  
Contract Dates: 10/29/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / / 1301

Invoice Num: 1181-435311  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 7 of 8

**PAY BY** 12/11/2012  
Net 30 days

In Account With: CROSSROADS MEDIA(27783)  
66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
ATTN:Accounts Payable

Product Desc: EST #1301 :60S

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS	Dur	Total Spots	Rate	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		MTWT...		4		4,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	09:57 AM		USPRTV22GPH	60	4,000.00			
10/30/2012	Tu	09:23 AM		USPRTV22GPH	60	4,000.00			
10/31/2012	We				60			4,000.00	Preempted
11/01/2012	Th	09:26 AM		USPRTV22GPH	60	4,000.00			
11/01/2012	Th	09:57 AM	10/31/2012	USPRTV22GPH	60	4,000.00	4,000.00		Makegood
22	PRICE IS RIGHT		10/29/2012-11/01/2012		MTWT...	60	5	8,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		MTWT...		4		8,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	10:59 AM		USPRTV22GPH	60	8,000.00			
10/30/2012	Tu	09:57 AM		USPRTV22GPH	60	8,000.00			
10/31/2012	We				60			8,000.00	Preempted
10/31/2012	We	03:39 PM	10/31/2012	USPRTV22GPH	60	8,000.00	8,000.00		Makegood in JEFF PROBST SHOW
11/01/2012	Th	10:28 AM		USPRTV22GPH	60	8,000.00			
23	YOUNG & THE RESTLESS		10/29/2012-11/01/2012		.TWT...	60	3	6,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.TWT...		3		6,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	11:59 AM		USPRTV22GPH	60	6,000.00			
10/31/2012	We				60				Credit
11/01/2012	Th	11:59 AM		USPRTV22GPH	60	6,000.00			

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P.O. BOX 33091  
NEWARK, NJ 07188-0091



KCNC TV

INVOICE

For: CROSSROADS GPS(303502)  
1401 New York Ave NW  
Washington, DC 20005-2102

Account Exec: NICOLE ELIE POL  
Office: GWTS-PH  
Contract Num: 1181-63466  
Contract Dates: 10/29/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / / 1301

Invoice Num: 1181-435311  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 8 of 8

**PAY BY** 12/11/2012  
Net 30 days

In Account With: CROSSROADS MEDIA(27783)  
66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
ATTN:Accounts Payable

Product Desc: EST #1301 :60S

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
24	LATE NEWS M-SU	11/04/2012-11/04/2012	.....S	60	1	6,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		.....S	1	6,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	10:31 PM		USPRTV22GPH	60	6,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		55	238,900.00	35,835.00	203,065.00	29,600.00	29,600.00	0.00	

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

**Wire Transfer Instructions:**

For Billing Inquiries Please Contact:  
Controller's Dept.

212-856-8000

Gross Billing	238,900.00
Trade Value	0.00
Agency Commission	35,835.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
<b>Pay This Amount</b>	<b>203,065.00</b>

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